For:

21251 NETWORK PLACE CHICAGO, IL 60673-1251

THE MCCORD COMMITTEE(342254)

CBS TELEVISION © GW



KDKA-TV

1201-544302

Broadcast EOM

10/01/2012-10/28/2012

10/28/2012

Invoice Num:

Invoice Date:

Billing Cycle:

Billing Period:

INVOICE

Page 1 of 6

Account Exec: Office:

Brian Butz-1 KDKA-TV

Contract Num: 1201-57058

10/23/2012-10/29/2012 **Contract Dates:**

Customer Order: Linked Order:

CPE:

In Account THE CAMPAIGN GROUP, INC.(8131)

Treasuer - Noah Becker

24 N Bryn Mawr Ave # 266

Bryn Mawr, PA 19010-3304

With: 1600 Locust St

> Philadelphia, PA 19103-6305 ATTN:Accounts Payable

THE MCCORD COMMITTEE **Product Desc:**

Broadcast airtimes represented are reported to the nearest second.

11/27/2012 Net 30 days

uy	Flight										Total	
ine	Descripti	ion			Buy Line Dates		МT	WTFSS	Du	ır	Spots	Rate
1	THIS MO	RNING	6-7AM		10/23/2012-10/25	/2012	. T V	V T	3	30	3	675.00
Wee	ek Of			MTWTFS	<u> </u>	Spots Per Week		Rate				
10/2	22/2012-10/28/	/2012		. T W T		3		675.00				
Air [<u>Date</u>	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit		Credit	<u>Remarks</u>
10/2	23/2012	Tu	06:37:03 AM		MCC1204STEH		30	675.00				
10/2	24/2012	We	06:29:24 AM		MCC1204STEH		30	675.00				
10/2	25/2012	Th	05:57:53 AM		MCC1204STEH		30	675.00		- W		
2	07:00:00-	-08:00:0	00		10/24/2012-10/26	/2012	W	/TF	3	30	3	380.00
\A/	-1. 04			MINITEO	•	Carta Dan Wash		D-4-				
	<u>ek Of</u>	(0040		MTWTFS	<u> </u>	Spots Per Week		Rate				
10/2	22/2012-10/28/	/2012		WTF		3	100	380.00				
Air [<u>Date</u>	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Part .	Credit	<u>Remarks</u>
10/2	24/2012	We	07:28:50 AM		MCC1204STEH	10	30	380.00				
10/2	25/2012	Th	07:42:17 AM		MCC1204STEH		30	380.00				
10/2	26/2012	Fr	07:28:45 AM		MCC1204STEH		30	380.00				
3	08:00:00-	-09:00:0	00		10/23/2012-10/25	/2012	. T V	V T	3	30	3	380.00
Wee	ek Of			MTWTFS:		Spots Per Week	1000	Rate				
	<u>22/2012-10/28/</u>	/2012		.TWT		3		380.00				
10/2	22/2012-10/20/	12012				3		360.00				
Air [<u>Date</u>	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit		Credit	<u>Remarks</u>
10/2	23/2012	Tu	08:42:23 AM		MCC1204STEH		30	380.00				
10/2	24/2012	We	08:58:10 AM		MCC1204STEH		30	380.00				
	25/2012	Th	08:57:55 AM		MCC1204STEH		30	380.00				

For:

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1201-57058

Contract Dates: 10/23/2012-10/29/2012

Contract Num: Contract Dates: Customer Order:

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Bryn Mawr, PA 19010-3304

In Account THE CAMPAIGN GROUP, INC.(8131)

THE MCCORD COMMITTEE(342254)

With: 1600 Locust St

Philadelphia, PA 19103-6305 ATTN:Accounts Payable **PE:** / /

Product Desc: THE MCCORD COMMITTEE

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uy Fli	ght								Total		
ine De	scription			Buy Line Dates		MΤV	WTFSS	Dur	Spots	Rate	
4 NC	OON NEWS			10/23/2012-10/24	/2012	. T W	1	30	2	585.00	,
Week Of			MTWTFS	<u>S</u>	Spots Per Week	_	Rate				
10/22/2012	-10/28/2012		. T W		2		585.00				
Air Date	Day	Air Time	M/G For	<u>Material</u>		_Dur	Rate	Debit	Credit	Remarks	
10/23/2012	_	12:13:34 PM		MCC1204STEH		30	585.00				
10/24/2012	We	12:27:25 PM		MCC1204STEH		30	585.00				
6 4-4	430PM NEWS	3		10/23/2012-10/25	/2012	. T . 1	Τ	30	2	585.00	
									L		
Week Of			MTWTFS	<u>S</u>	Spots Per Week	-	Rate				
10/22/2012	-10/28/2012		.T.T		2		585.00				
Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
10/23/2012	Tu	04:14:46 PM		MCC1204STEH		30	585.00	-			
10/25/2012	Th	04:22:48 PM		MCC1204STEH		30	585.00				
7 43	0-5PM NEWS	3		10/24/2012-10/26	/2012	W	IF.I.	30	2	585.00	
						\	1				
Week Of			MTWTFS	<u>S</u>	Spots Per Week		Rate				
10/22/2012	-10/28/2012		W.F		2	Sec.	585.00				
Air Date	Day	Air Time	M/G For	<u>Material</u>	1 10	Dur	Rate	Debit	Credit	<u>Remarks</u>	
10/24/2012	We	04:38:52 PM		MCC1204STEH		30	585.00				
10/26/2012	Fr	04:42:27 PM		MCC1204STEH		30	585.00				
8 5-	30PM NEWS	3		10/23/2012-10/25	/2012	.T.1	Τ	30	2	900.00	
Week Of			MTWTFS	S	Spots Per Week		Rate				
·	-10/28/2012		.T.T	-	2	-	900.00				
	Dav.	Air Time		Motorial		Dur		Debit	Credit	Remarks	
Air Doto		All HITTE	M/G For	<u>Material</u>		<u>Dur</u>	Rate 900.00	Debit	Creat	<u>remarks</u>	
<u>Air Date</u> 10/23/2012	•	05:28:00 PM		MCC1204STEH		30					

For:

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KDKA-TV 1201-57058

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In Account THE CAMPAIGN GROUP, INC.(8131)

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24 N Bryn Mawr Ave # 266

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> Philadelphia, PA 19103-6305 ATTN:Accounts Payable

THE MCCORD COMMITTEE **Product Desc:**

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10/20/2012		
Broadcast EOM	PAY BY	11/27/2012
10/01/2012-10/28/2012	PAIDI	Net 30 days

uy	Flight									Total		
ne	Descrip	tion			Buy Line Dates		мт	WTFSS	Du	r Spots	Rate	
9	530-6PN	/ NEWS			10/24/2012-10/26	/2012	W	'.F	30	0 2	900.00	
We	eek Of			MTWTFS	<u>S</u>	Spots Per Week		Rate				
10	/22/2012-10/2	8/2012		W.F		2		900.00				
Air	Date	Day	Air Time	M/G For	<u>Material</u>		_Dur	Rate	Debit	Credit	<u>Remarks</u>	
10	/24/2012	We	05:38:32 PM		MCC1204STEH		30	900.00				
10	/26/2012	Fr	05:38:04 PM		MCC1204STEH		30	900.00				
10	M-F 6PN	/ NEWS	;		10/23/2012-10/25	/2012	. T .	T	30	0 2	1,080.00	
	eek Of			MTWTFS	<u>S</u>	Spots Per Week		Rate				
10	/22/2012-10/2	8/2012		.T.T		2		1,080.00				
Air	Date Date	Day	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	<u>Remarks</u>	
10	/23/2012		06:14:43 PM		MCC1204STEH		30	1,080.00		500		
10	/25/2012	Th	06:25:02 PM		MCC1204STEH	- 1	30	1,080.00				
11	M-F 630	PM NEV	VS		10/24/2012-10/26	/2012	W	(.F	30	0 2	1,080.00	
							N	W.				
We	eek Of			MTWTFS	<u>s</u>	Spots Per Week		Rate				
10	/22/2012-10/2	8/2012		W.F	. 1	2	10000	1,080.00				
Air	Date	Day	Air Time	M/G For	Material	1 1/2	<u>Dur</u>	Rate	Debit	Credit	Remarks	
10	/24/2012	We	06:43:03 PM		MCC1204STEH	ř.	30	1,080.00				
10	/26/2012	Fr	06:37:06 PM		MCC1204STEH		30	1,080.00				
12	CBS EV	ENING I	NEWS		10/23/2012-10/25	/2012	. T .	Т	30	0 2	1,080.00	
\//	eek Of			MTWTFS	S	Spots Per Week		Rate				
	/22/2012-10/2	8/2012		.T.T	<u> </u>	2		1,080.00				
						2		1,000.00				
<u>Air</u>	Date Date	•	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
10	/23/2012	Tu	06:58:50 PM		MCC1204STEH		30	1,080.00				
10	/25/2012	Th	07:29:32 PM		MCC1204STEH		30	1,080.00				

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Page 4 of 6

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Brian Butz-1 KDKA-TV

Contract Num: 1201-57058

Contract Dates: 10/23/2012-10/29/2012

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In Account THE CAMPAIGN GROUP, INC.(8131)

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24 N Bryn Mawr Ave # 266

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Product Desc: THE MCCORD COMMITTEE

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10/28/2012		
Broadcast EOM 10/01/2012-10/28/2012	PAY BY	11/27/2012 Net 30 days

Buy	Flight									Total	
ine	Descripti	on			Buy Line Dates		MTV	VTFSS	Dur	Spots	Rate
13	11PM NE	WS			10/24/2012-10/26	5/2012	W .	F	30	2	2,000.00
	Week Of			MTWTFS	<u>S</u>	Spots Per Week	_	<u>Rate</u>			
	10/22/2012-10/28/	2012		W.F		2		2,000.00			
	Air Date	Dav	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks
	10/24/2012	-	11:21:32 PM		MCC1204STEH		30	2,000.00			
	10/26/2012	Fr	11:23:19 PM		MCC1204STEH		30	2,000.00			
14	11PM NE	WS			10/28/2012-10/28	3/2012		. S	30	1	1,890.00
	Week Of			MTWTFS	<u>s</u>	Spots Per Week	=	Rate			
	10/22/2012-10/28/	2012		S		1		1,890.00			
	Air Date	Dav	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks
	10/28/2012	-	11:31:47 PM		MCC1204STEH		30	1,890.00		100	
									-		
15	#1 COCH	IRAN S	UNDAY SPORT	S SHOWDO	10/28/2012-10/28	3/2012		. S	30	2	600.00
	Week Of			MTWTFS	e 1	Spota Dar Wook		Poto			
	<u>vveek Oi</u> 10/22/2012-10/28/	2012		S	<u> </u>	Spots Per Week	\ <u> </u>	Rate 600.00			
	10/22/2012-10/20/	2012		3			The same of	600.00			
	Air Date	Day	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	<u>Remarks</u>
	10/28/2012	Su		W		1 10	30			600.00	Preempted
	10/28/2012	Su	12:16:23 AM	10/28/2012	MCC1204STEH		30	600.00	600.00		Makegood in 23:45:00-00:18:04
16	THE INSI	DER			10/23/2012-10/25	5/2012	. Т . Т		30	2	700.00
	Week Of			MTWTFS		Spots Per Week		<u>Rate</u>			
	<u>vveek OI</u> 10/22/2012-10/28/	2012		<u>мі wіғз</u> .Т.Т	<u>o</u>	Spots Per Week 2	_	700.00			
		2012				2		700.00			
	10/22/2012-10/20/						Dur	Rate	Debit	Credit	Remarks
	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>						
		<u>Day</u> Tu	<u>Air Time</u> 07:48:44 PM	M/G For	Material MCC1204STEH		30	700.00			

For:

With:

21251 NETWORK PLACE CHICAGO, IL 60673-1251

Treasuer - Noah Becker

24 N Bryn Mawr Ave # 266

Bryn Mawr, PA 19010-3304

In Account THE CAMPAIGN GROUP, INC.(8131)

ATTN:Accounts Payable

Philadelphia, PA 19103-6305

1600 Locust St

THE MCCORD COMMITTEE(342254)

CBS TELEVISION STATIONS



KDKA-TV

1201-544302

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Page 5 of 6

Brian Butz-1 KDKA-TV

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1201-57058 10/23/2012-10/29/2012 **Contract Dates:**

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Linked Order:

Product Desc:

CPE:

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THE MCCORD COMMITTEE

Broadcast EOM 11/27/2012 10/01/2012-10/28/2012 Net 30 days

Buy	Flight									Total		
Line	Descri	ption			Buy Line Dates		мт	WTFSS	Dur	Spots	Rate	
18	11:35P	-12:37A -	LETTERMAN		10/23/2012-10/26	5/2012	. T \	WTF	30	4	575.00	
	Week Of			MTWTFS	<u>S</u>	Spots Per Week		Rate				
	10/22/2012-10/2	28/2012		. T W T F		4		575.00				
	Air Date	Day	Air Time	M/G For	<u>Material</u>		_Dur	Rate	Debit	Credit	Remarks	
	10/23/2012	Tu	12:29:37 AM		MCC1204STEH		30	575.00				
	10/24/2012	We	12:08:56 AM		MCC1204STEH		30	575.00				
	10/25/2012	Th	12:09:30 AM		MCC1204STEH		30	575.00	5	N. Control		
	10/26/2012	Fr	12:31:20 AM		MCC1204STEH		30	575.00			N)	
21	THE G	OOD WIF	E		10/28/2012-10/28	3/2012		S	30	1	3,000.00	
	Week Of			MTWTFS	<u>S</u>	Spots Per Week		Rate				
	10/22/2012-10/2	28/2012		S		1	10	3,000.00	1			
	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>	10	<u>Dur</u>	Rate	Debit	Credit	Remarks	
	10/28/2012	Su	09:49:47 PM		MCC1204STEH		30	3,000.00				
	T	otal Spots	<u> </u>	Gross Ar	nt M	Commis	ssion Amt	Net Amt	Debit	Credit	Reconciliation	
Air Time	Totals	36	3	31,085.0	0		4,662.75	26,422.25	600.00	600.00	0.00	

Billing Notes

PRINT AT STATION. ALL RATES ARE NON PRE-EMPTIBLE UNLESS NOTED OTHERWISE. PAID FOR BY THE MCCORD COMMITTEE. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE.

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

21251 NETWORK PLACE CHICAGO, IL 60673-1251

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> Treasuer - Noah Becker 24 N Bryn Mawr Ave # 266 Bryn Mawr, PA 19010-3304

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KDKA-TV

INVOICE

Account Exec: Brian Butz-1 Office: KDKA-TV

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11/27/2012 Net 30 days

Page 6 of 6

Dura Nation	
Billing Notes	

Wire Transfer Instructions:

For Billing Inquiries Please Contact: **ACCOUNT EXECUTIVE**

412-575-2200

31,085.00 **Gross Billing** Trade Value 0.00 Agency Commission 4,662.75 **Local Tax** 0.00 State Tax 0.00 Pre Paid Amount 0.00 **Pay This Amount** 26,422.25

Warranty - We warrant the above broadcasts were made according to the official station log.